

JAMES FOX / UX

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Personal Profile:

I am a hard working and passionate user experience professional who works well as part of a team; I enjoy working in a fast paced, creative environment both designing and creating real world products. I have seven years experience in a wide range of London-based working environments working across a variety of clients and sectors.

Client portfolio:

Astrazeneca, Cathay Pacific, Renault, Nissan, Infiniti, Plan UK, CWDC, Lancaster University, P&G, Nokia, Jaguar Land Rover, Ford, Coca-Cola, CMI, Camelot, Arthritis Research UK, Department for Business Innovation & Skills

EMPLOYMENT

June 2013 to present – DigtasLBI

Role: Experience Architect

I moved to DigtasLbi to experience a large agency with a great reputation where I could work on different clients and larger build projects. Since joining I have worked on projects for Nissan, Renault, Infiniti on an exciting and complicated global project delivering a responsive and highly interactive web app for up to 5 different brands in tandem. I also worked on the new global responsive site for Cathay Pacific and helped lead a new team in Hong Kong as they grew to be able to take over the project from our London office.

I have had great opportunities at DLBI, working with very a talented London team as well as offshore teams in Paris, Columbia, Hong Kong and Vietnam. I have shown myself to be both professional and creative with great organisational skills with an eye for detail and rigour. It is now time for me to move onto a new challenge and the next chapter in my career.

My responsibilities and achievements:

- Leading multiple production teams (London and offshore) at the same time across different work streams
- Working with product owners to become the main point of call between the production team and the clients
- Defining and improving working processes within scrum teams as well as the structure of documentation and specifications
- Working in a highly collaborative and agile environment with visual design and developers
- A great manner when presenting to key business stake holders for by into UX and creative solutions as well as building strong working relationships with client product owners
- Helping develop junior members of the UX department
- An active member of the UX department both socially and professionally, sharing of knowledge, innovation and best practice

July 2011 to June 2013 – Wunderman

Role: User experience planning consultant

Working at a full service, global agency such as Wunderman required me to develop the skills learnt at Kindred and adapt to new challenges. I began as a middleweight member of the UX department, working within an experienced team; however was soon required to absorb many responsibilities and further improve my leadership, presentation and planning skills due to downsizing of the department. My responsibilities greatly increased and I comfortably and quickly adapted to being the only member of the UX team who works on site full-time.

My responsibilities and achievements:

- Recognised and congratulated for excellent time management, highly efficient delivery of projects as well as engaging others in collaboration and team work.
- Managing estimates, costs and timings for UX related aspects of projects.
- Working closely with Account Managers & planning in order to understand a client's business requirements
- Understanding and creating the IA and navigation hierarchy, high and low fidelity wireframes where needed and responsible for documentation and specifications
- Commended for helping bridge the gap between creative & tech departments
- Actively encourage designers and developers to share knowledge and skills during creation of UX deliverables

- Responsible for all UX projects across P&G, Nokia and Microsoft accounts as well as some new business
 - Working as part of a team tasked with championing responsive and adaptive web design; both in-house and to clients
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June 2009 to July 2011 - Kindred Digital

Role: User experience designer

Kindred Digital is part of an integrated full service agency in London. In this role I have worked on web projects ranging from big brand names to government departments and charities. These have included working on CMS controlled Websites, Facebook apps, augmented reality projects and the agency's in-house CMS.

My responsibilities:

- An integral member of the digital planning team, working heavily on new business and pitches, contributing usability thinking and consulting on best practice
 - Understanding and gathering client requirements
 - Creating documentation for website usability reviews
 - Understanding, ordering and creating the information architecture and navigation for websites
 - Creating all wireframes and user journeys for websites, apps (mobile and Facebook) and the in-house CMS
 - Responsible for accessibility requirements across public sector websites where AA (W3C guidelines) requirements were often essential
 - Creating functionality specification documents to supply to clients and third party developers
 - Helping to ensure both design and development departments work together as one
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I graduated in 2008 into a job market rocked by the start of the recession. Undeterred by a lack of full time jobs available I took on a junior freelance contract where I worked within a team at a small London design agency to design interfaces for a series of heart-rate monitor watches. The client was an international company making wearable consumer electronics looking to design and introduce new consumer friendly versions of their products to a Japanese market.

In this year I also worked in a similar role for Adfonic when the company was at the 'start up' phase of their fast growing mobile advertising business. I was part of a small team creating the Adfonic website where advertisers needed to be able to create, target and manage mobile advertising campaigns and also allow publishers to manage their accounts and advertising space.

Software & Skills:

Proficient in: Axure, Omnigraffle, Photoshop, Illustrator, Indesign, Dreamweaver, HTML & CSS, Microsoft Office, Visio

Skilled at: Drawing, Sketching and Presenting work to clients

Qualifications:

Oct 2005 – June 2008 - Ravensbourne College: BA Hons, Interaction Design: 2:1

Sept 2004 – June 2005 - Ravensbourne College: BTEC, Foundation Art and Design

Sept 1996 - July 2004 - Dulwich College: GCSE: 9x A*-C grades, A Levels: Art-B Business Studies-D

Hobbies, interests and aspirations:

I am currently involved in a band where I play guitar and enjoy writing songs. In my spare time enjoy reading, painting and drawing. I aspire to work with like-minded creative individuals in an environment which helps me to continue my professional development.